



Fort Myers Beach Farmers Market

RULES AND REGULATIONS

2013-2014

For the 2012-2013 Market season, the dates and hours of operation are as follows:

Every Friday from November thru April

HOURS: 7:30am – 11:30am

It is the responsibility of the vendors to adhere to the following rules and regulations during their participation in the Fort Myers Beach Farmers Market. Failure to do so may result in the vendor's suspension or removal from the market.

1. Eligibility

- A. All vendors must complete a Vendor Application which is to be submitted along with a signed copy of the last page of these Rules and Regulations. Applications can be obtained via the Town website, www.FortMyersBeachFL.gov, or in person at Town Hall, 2523 Estero Blvd., Fort Myers Beach, Fl. 33931.
- B. The FMB Farmers Market is a "GREEN" market and does not allow any crafts, antiques, or other non-consumable goods. Examples of items currently permitted include, but are not limited to, fresh fruits and vegetables, dried fruits, fresh and dried herbs and spices, jams, jellies, nuts, baked goods, pasta, seafood, fresh and dried meats, plants, cut flowers, cheese, honey, sauces, condiments and other consumable products at the discretion of the market manager.
- C. Vendors are responsible for obtaining and maintaining all applicable federal, state and local licenses and permits which pertain to their particular business. These documents must be kept on site and provided for inspection by the market manager upon request.

2. Market Spaces and Assignments

- A. Market space dimensions are approximately 10' by 10'.
- B. A market space is one standard vehicle parking space as indicated by the painted white lines in the parking lot.
- C. Each vendor is responsible for providing any and all equipment, including tables and cleaning up after themselves.
- D. Water and electric are not available.
- E. Vendors choosing to change spaces are required to submit a written request.
- F. Signs must remain in the vendor's designated area and not block pedestrian traffic, ingress or egress.
- G. Vendors may request particular spaces when applying for participation in the market, but the final assignments will be determined by the market manager.
- H. Spaces may be reassigned as deemed necessary by the market manager.
- I. Setup may begin at 6:00am and must be completed by 7:30am. No vehicles may be driven through the market area between 7:30am and 11:30am. Vendors who have sold out of product may leave, but must do so on foot or by use of a hand truck.

3. Vendor Conduct

- A. All vendors will conduct themselves in a professional and courteous manner to all customers and other vendors.
- B. No fighting, cursing or arguing.
- C. Complaints against vendors will be tracked and may result in suspension or removal of a vendor from the market.

4. Fees

A. The fee structure for the 2012-2013 market season is:

Weekly Rate (1 market)	\$20/space	
Monthly Rate (4 markets)	\$64/space	20% Savings
Prepaid Season (26 markets)	\$264/space	49% Savings

B. ALL FEES MUST BE PAID IN ADVANCE. Failure to pay for a space in advance will result in a \$5 late fee per space per market. Vendors with unpaid balances may be subject to suspension or removal from the market.

C. NO REFUNDS

D. Fees are payable by mail or in person by cash, check or money order to: Town of Fort Myers Beach 2523 Estero Blvd., Fort Myers Beach, Fl. 33931.

5. Absences

A. Vendors must notify the market manager (239-765-0202) at least 24 hours in advance of an absence.

B. Two (2) absences without notification may result in the vendor's dismissal from the market and forfeiture of any paid fees.

SIGNATURE AND CERTIFICATION PAGE

To be submitted with signed Vendor Application

I, the undersigned, have read and understand the Rules and Regulations of the Fort Myers Beach Farmers Market and hereby agree to adhere to them at all times. I further agree to make all of my employees and agents aware of these Rules and Regulations and ensure their adherence as well.

Vendor Signature: _____

Vendor Printed Name: _____

Date: _____